

# PIP 2008 Penang, Malaysia

Penang International Property Expo 2008

Penang International Sports Arena (PISA)

14-16 March 11am-9pm

## Talks and Forums

**Friday 14 March - TRADEDAY:**

11.30am

**Forum on Opportunities in the NCER**

**Moderator:** Sr Lim Yoke Mui -  
President of ISM Penang Branch

**Panelists:**

Sr Elvin Fernandes - MD of Khong  
& Jaafar

Sr Michael Geh - Senior Partner of  
Raine & Horne  
NGO's

03.00pm

**Official Opening Ceremony**

04.30pm

**Forum on Dynamics of Inner City  
Development**

**Moderator:** Dr Goh Ban Lee

**Speakers:**

Puan Maimunah - Director of  
Planning, MPPP

Dr Choong Sim Poey - Chairman  
of PHT

Ar Lawrence Loh - Consultant  
Architect

Sr Lim Yoke Mui - President of  
ISM Penang Branch

06.30pm

**Public Talk on Local Council  
Governance**

**Speaker:**

Dr Goh Ban Lee - Newspaper  
Columnist

**Saturday, 15 March**

11.30am

**Forum on Malaysia My 2nd Home**

**Moderator:** Dato Syed Mohd Aidid  
- Chairman of PTC Bhd

**Panelists:**

Dato' Dr Victor Wee - Secretary  
General, Ministry of Tourism

Chin Yin Fatt - General Manager,

**The international property, home and investment event  
of the year**

**20,000 sqm Exhibition 30,000 Visitors  
250 Exhibitors**

### HIGHLIGHTS

**Residential, Commercial and Industrial Property Expo**

**Property Auctions**

**Discover Penang Property Weekend (Malaysia My 2nd Home)**

**Seminars, Talks and Forums**

**Home Sweet Home Lifestyle Expo**

**My Ideal Home Photography Competition**

**Miss Property Ambassador Penang, Beauty Pageant**

**Treasure Hunt**

**Pre-School Students Drawing Contest**

**Exciting Games and Lucky Draws for Visitors**

### LATEST LIST OF EXHIBITORS:

(All booths have been booked and we are opening additional areas!!)

**Note to all Exhibitors:** There will be a technical briefing for all exhibitors on Monday, 10 March at 3.00pm at PISA. Please attend.

Setia Promenade Sdn. Bhd.

Ivory Properties Group

MTT Properties & Development Sdn. Bhd.

Hunza Properties Bhd.

Sunway Grand Sdn. Bhd.

Belleview Group

Asia Green Development Sdn. Bhd.

Mah Sing Properties Sdn. Bhd.

Ideal Homes Properties Sdn. Bhd.

UK Land International (M) Sdn. Bhd.

PJD Eastern Land Sdn. Bhd.

Quality Frontier Sdn. Bhd.

PDC Properties Sdn. Bhd.

CP Landmark Sdn. Bhd.

Bertam Properties Sdn. Bhd.

UDA Land (North) Sdn. Bhd.

OilPods (M) Sdn. Bhd.



Penang Tourism Action Council  
Juanita Chin - Alter Domus  
MM2H Sdn. Bhd.  
Vincenzo Castelli - Long Stayer

#### PUBLIC TALKS

02.00pm

**Auction Investment Presentation**  
by CIMB Bank and MNP  
Auctioneers

03.00pm

**Auction, a Way of Property  
Investment**  
by Stephen Soon, Director of MNP  
Auctioneers

04.00pm

**Elements of Fraud in Property  
Transactions**  
by Ranjit Singh, Legal Adviser of  
MIEA

05.00PM

**Miss Property Ambassador Penang  
Beauty Pageant**

#### **Sunday 16 March**

12noon

**Alternate Landbase Investment**  
by Jonathan Hong, CEO of  
Country Heights Growers Scheme

01.00pm

**Legal Tips & Traps in Property  
Purchases**  
by Ranjit Singh, Legal Adviser of  
MIEA

02.00pm

**How You Can Get Rich from  
Property Market**  
by Juanita Chin, Author of  
Creating Wealth through Smart  
Property Investments

03.00pm

**Invest in REIT**  
by Paul Khoo, CEO of Inter-  
Pacific Asset Management

04.00pm

**The Secret of Wealth Preservation  
in Landbanking**  
by Khoo Boo Yeang, Team  
Manager of Walton International

HSBC Bank (M) Bhd.  
Blossom Time Sdn. Bhd.  
New Bob Realty Sdn. Bhd.  
JKP Sdn. Bhd.  
Carey Real Estate (Penang) Sdn. Bhd.  
Abad Naluri Sdn. Bhd.  
Prima Prai Group  
Paramount Projects Sdn. Bhd.  
Raine & Horne International  
Affin Islamic Bank Bhd.  
Walton International Property Group (M) Sdn. Bhd.  
Public Mutual Berhad  
LSTC Sdn. Bhd.  
Reka Indah Development (Penang) Sdn. Bhd.  
PTAC / Tourism Malaysia  
Sri Tunas Harta Sdn. Bhd.  
Bank Islam (M) Bhd.  
Primaway Realty Sdn. Bhd.  
Farlim Group Bhd.  
Fullhouse Media Sdn. Bhd.  
MRCB Utama Sdn. Bhd.  
Sunrise Megacity Sdn. Bhd.  
OCBC Bank (M) Bhd.  
Tambun Indah Sdn. Bhd.  
ECK Development Sdn. Bhd.

Opening Ceremony Programme  
Friday 14 March

2.30pm Arrival of Guests  
2.40pm Arrival of YB Exco of Housing  
2.50pm Arrival of YAB Chief Minister of  
Penang  
3.00pm Welcoming Speech  
3.10pm Official Opening Speech  
3.30pm Tour of Exhibition

#### Promotions and Publicity

@ Newspaper Advertisements and Supplements  
@ Radio  
@ Billboards, Streamers, Banners  
@ Leaflets  
@ Press Conferences and Releases  
@ Internet Marketing



Come join our **Miss Property Ambassador Penang**.  
Contact us for details.  
This event is open to all representing the exhibitors.

05.00pm  
RM40 Billion Unclaimed? You  
need a WILL  
by Ricky Khoo, Area Licence  
Rockwills Corporation

06.00pm  
My Ideal Home Photography  
Competition -  
Merits Award

07.00pm  
Miss Property Ambassador Penang  
Pageant Finals

**My Ideal Home Photography Competition** is open to all citizens and residents of Malaysia. Entries can be in Print (Colour or B&W) or Digital Formats. Cash prizes totalling RM3,000 to be won.

**Discover Penang Property Weekend** is a Tour Programme organised by the Malaysian Institute of Estate Agents, Penang Branch for overseas visitors interested in purchasing homes under the Malaysia My 2nd Home Programme. A well-tailored property tour programme to include presentations at the Expo, showroom visitations, on-site project visits, air travel and hotel stays. Contact us for travel and hosting packages and special offers

#### Home Sweet Home

lifestyle expo is going to be the biggest, one of it's kind to be held for the first time ever in Penang. Ideas for your new home? Upgrading your present home? Organised by ESTEEM PRIVILEGE, it is an expo that showcases products and services of trendy and affluent living styles to its visitors. What to expect?

43 categories ranging from home appliances, furniture, kitchen, bathroom, bedliners, curtains, flooring, ceiling materials, custom-made furnitures, lightings and fixtures, home decor, outdoor and garden furnitures. Feng Shui consultancy, remodellers and interior designers will be available at the expo.

#### Features?

Home items auction hours  
Garage Sale by exhibitors

#### CONTACT US:

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Chew Khoe Gen 012-4353954

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